

# Here's a Story About a Fellow Pastor Using a Personalized Edition of My Book *Unshakable* to Bring Hope and Healing During the Toughest Times

*Pastor Kyle Windsor has been a long-time member of my Titanium Coaching Network. He remembers, "It was 2011 or 2012. I had just taken the pastor's position at a church with just four people in it! I knew I was in trouble, so I asked some pastor friends of mine if they knew anyone who could help me. They mentioned a guy named Nelson Searcy, so I looked him up. I became part of an early coaching network. That one decision changed the course of what we do!"*

## **Growth from 4 to 700**

Kyle became pastor of Community Christian in Silicon Valley, in northern California, in 2010. (That's not a typo – they don't have the word "church" in their name.) Starting with just four people, Community Christian now has over 700 people in attendance on a given weekend, on three separate campuses.

Kyle says he heard about my book, *Unshakable: Standing Strong When Things Go Wrong*, when it first came out – and he was immediately intrigued. "I see the connection cards that our church fills out every week," he says, "and I can tell you that the things in the book are exactly what people are going through. When the opportunity came up to co-author an edition of the book, we were one of the first churches to sign up."

## **Designed to Inspire Faith And Hope**

I got the idea to write *Unshakable* by looking at the connection cards people filled out at the Journey Church. Many people were facing similar situations: money problems, relationship issues, health emergencies, and so on. So I wrote *Unshakable* to provide biblical hope and comfort to people facing these dire circumstances.

I offer a special edition of *Unshakable* to any pastor who wants to co-author it with me. Your special edition of the book includes a foreword written by you. It also features your name, picture and bio on the book's cover, and your church's name and logo as well. It is a beautiful, practical gift that promotes your church to everyone who receives it, as Kyle found out.

## **Making an Impact, Starting On Easter Sunday**

"We started out by announcing it everywhere that a new book was available," Kyle says. "We made it part of our direct mail: 'Big Book Giveaway! Foreword written by our founding pastor!' My name, and the church's name, is on it. Everyone knows it comes from us. It connects people to the church, even if I'm not at their campus." Community Christian gave out copies of the book to everyone in attendance on Easter Sunday 2012.



Senior Pastor Kyle Windsor launched *Unshakable* on an Easter Sunday many years ago, and over 3,500 copies later, the book is still going strong and making a big impact. He shares, "There's no other gift I know that connects people to you and your church the way this book does. It's a gift that's current, practical, and speaks to people in whatever situation they find themselves."



Kyle is now able to provide e-book versions to his church: an interactive PDF, an iPad/iPhone/Android version and a Kindle edition. This is a new option available to all *Unshakable* co-authors.

Now, Community Christian has copies of the book available for first-time guests and just recently has made the e-book edition an option. Kyle estimates that they have given out over 3,500 copies of the book over the years.

## Changing Lives

Pastor Kyle shares, "This book has changed lives! People tell me that the book addresses a particular problem to help them. It has been incredible. I keep a folder filled with stories of people who have been helped by the book."

He has consistently been impressed by the way the book looks and feels. "It is top-notch. It doesn't feel cheap at all. We've used several different cover designs, and they just keep getting better!"

Kyle has also thought of another way he could use the book to connect with first-time guests. "I'm going to start sending notes to guests, encouraging them to read the chapter of the book that pertains to a struggle they mentioned on their connection cards," he explains. "So, if someone is having health issues, I'll have them go to the chapter on healing. That is one more way we can use the book to minister to guests."

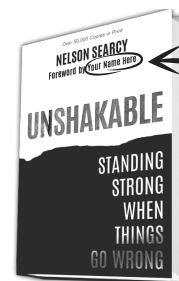
## An Enthusiastic Recommendation

When asked if he would recommend giving this special edition of *Unshakable* to first-time guests, he is enthusiastic: "Do it! The cost is similar to what you would spend for a lesser gift, like a mug with the church's logo. But you get so much more! There's no other gift I know that connects people to you and your church the way this book does. It's a gift that's current, practical, and speaks to people in whatever situation they find themselves."



Pastor Kyle sees *Unshakable* as a powerful tool to minister to their people. He says, "This book has changed lives! People tell me that the book addresses a particular problem to help them. It has been incredible. I keep a folder filled with stories of people who have been helped by the book."

⇒ I love hearing these stories – I never imagined how much this book would impact the lives of people all over the world. Want to read it for yourself? I'd like to send you a free copy of the book, with some info on how it all works. Just go here now: [www.UnshakableNow.com](http://www.UnshakableNow.com)



This could be YOU!

### PLUS NEW CUSTOM FOREWORD & E-BOOK OPTIONS AVAILABLE!



We make it easier than ever now to connect with your first-time guests where they are. When you sign up for a co-authorship, you now have the option to add on the e-book versions. **You'll receive all 3 of the most popular editions**, so that you can offer all 3 to your people: **Kindle (.mobi)**, **iPhone/iPad (.epub)** and **interactive PDF**.

You also don't have to be a writer to partner with me on this book! Now we can also write your foreword for you – we'll capture your story and what you want to communicate to your people.

**For more information on these new options, go to [www.UnshakableNow.com](http://www.UnshakableNow.com) or e-mail Sandra at [Sandra@ChurchLeaderInsights.com](mailto:Sandra@ChurchLeaderInsights.com).**